



PHONG TRÀO THIẾU NHI THÁNH THỂ VIỆT NAM TẠI HOA KỲ
BAN VẬN ĐỘNG GÂY QUỸ

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San Jose, March 31, 2014

An Invitation

- Dear:
- Chaplains, Religious Chaplain Assistants, Layperson Chaplain Assistants
 - Regional, League, and Charter Presidents
 - Youth-Leader Trainers, Youth-Leaders and Knights of the Eucharist
 - Parents and Benefactors

Memo: Fundraising Campaign to Purchase National Headquarters facility for VEYS in the U.S.A.

First and foremost, I would like to send a warm greeting to wish everyone good health, peace, and the love of the Holy Eucharist. As the Chairman of the Capital Campaign, appointed by our General Chaplain, I would like to present VEYS' purpose and logistics regarding the plan to acquire a Central Headquarters facility for VEYS. Hopefully, after reading this letter, everyone will be receptive to the presentation and lend support to the Fundraising Campaign Committee. The support of each and every member of VEYS will showcase a sense of unity and solidarity in our collective effort to grow VEYS.

Accomplishments: The Vietnamese Eucharistic Youth Society (VEYS) in the U.S.A. is an educational organization in the Catholic Church and a structured organization operating in American society. Over the past 30 years, VEYS has and will continue to grow as evident through the following accomplishments:

- Has contributed and will continue to nourish many religious vocations to the Church.
- Has contributed and will continue to nourish many successful leaders to society.
- Has been recognized as an official non-profit organization

Since 1996, through the leasing of an office space in Orange County, California, VEYS has been able to:

- Unify and standardize all functions of our organization
- Formally certify and issue certificates for youth leaders at the national level
- Provide a source for uniforms, neckerchiefs, and training and formation resources

VEYS' Needs: Over the past several years, numerous Chaplains and Youth Leaders have expressed a desire to have an official National Headquarters facility that will allow VEYS to enhance its ability to:

- Link all VEYS activities within the USA with VEYM in other countries
- Unify the administration and training across the country
- Offer a location for training and meetings at the national level
- Consolidate the distribution of VEYS uniforms and resources
- Implement long-term, effective plans to support the missions of all VEYS members

Fundraising Campaign Project

After several meetings with all National Assemblies of Chaplains and Regional Representatives, there is general consensus to start a two years fundraising campaign with an end goal of one million dollars (\$1,000,000). This fundraising campaign will begin on May 3, 2014, on the occasion of VEYS National Assembly meeting in Atlanta, Georgia, during which VEYS will be marking our 30-year anniversary as an organization in the U.S.A. This campaign will close on June 2016 in observance of the Feast of Corpus Christi, VEYS' Feast Day.

1) 1st Year – 2014

A. May–December 2014: Charity Torch Relay

The Charity Torch Relay will start with the oil filling ritual* and lighting of the torch by the General Chaplain and then transfer to all other Chaplains, Religious Chaplain Assistants, Layperson Chaplain Assistants, Youth-Leaders, Knights of the Eucharist, sponsors and former members.

() the oil filling represents all the sacrifices and support through all donations for the purchasing of our official headquarter facility.*

B. August-December 2014: Donate A Brick Campaign

Each VEYS member, from our youngest Seedling youths to our General Chaplain, will be invited to contribute “1 Brick - \$25 donation” for the Central Headquarters facility at the beginning of each school year in August.

1) 2nd Year – 2015

- A) January 2015 to April 2016: Regional Fundraising Events (Cana Gala)
- B) August-October 2015: Donate “Another Brick” Campaign
- C) October 2015 to April 2016: Raffle Program

Marketing & Media Communication Project

The Fundraising Campaign will utilize all means (Vietnamese broadcasting networks, all church/parish’s weekly newsletters, YouTube, Facebook, Twitter, email, etc.) to advertise and promote the fundraising campaign.

- Send home parent-letters and information to parents and sponsors
- Provide advertisement of businesses on VEYS’ newsletters and website
- Personal visits from the VEYS General Chaplain to raise awareness and support

Managing Project

The Fundraising Campaign Committee will collaborate with the General Chaplain, National Board of Executive Officers, and VEYS Financial Committee to establish the Board of Trustees to draft the regulation of responsibilities and duties of the Board of Trustees. This Board of Trustees will be formally established immediately following the end of the responsibilities of the Fundraising Campaign Committee. The Board of Trustees has the responsibility to monitor the full process of purchasing and maintaining the facility of the VEYS. The Board of Trustees will consist of the following individuals:

- VEYS General Chaplain
- 2 current members of the VEYS National board of Executive Officers
- 8 members from the Regional Executive Committees (1 from each region)
- 4 members appointed by the General Chaplain

Dear Chaplains and Youth Leaders,

Within the last 30 years, VEYS has received many sacrifices, unity, and support from the entire members of VEYS, which includes from the Chaplain down to each VEYS youth. Today, VEYS have a total of 121 charters, 1,200 youth-leaders, and 15,000 VEYS youths currently active in many Vietnamese churches and parishes. We believe that when we acquire a permanent facility to be made as the official Central Headquarter as well as providing a place for all different VEYS activities, this official facility will greatly aid VEYS in meeting the needs for its members. Most important of all, the official headquarter will be a strong representation of vitality for the Vietnamese Eucharistic Youth Society in the United States.

Along with all fundraising activities, the Chaplain of the Fundraising Campaign Committee, Father Francis Tuan Tran will prepare and coordinate all Spiritual Bouquet Campaigns with the focus of praying for all sponsors, supporters and members of VEYS.

We hope that each of you will support and contribute to this important effort so that VEYS can have a facility where we can be active for the long-term. This is also a contribution towards our mission of educating the Vietnamese Catholic youths of today and of the future.

For further information or any concerns, please visit the Fundraising Campaign Committee (<http://fundraising.tntt.org>) or contact us through the emails and phone numbers listed below:

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Best regards,

Fundraising Committee Chairman



Joseph Nguyễn Đình Mạnh Trường

Approver
VEYS General Chaplain



Rev. F.x. Nguyễn Thanh Bình, SVD